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education

B.F.A. in Graphic Design

University of Louisville
Hite Art Institute
2013-2018; Cum Laude

skills

- Experience in Photoshop, InDesign, Illustrator, After Effects, and Adobe XD
- Strong public speaker and communicator
- Adept copywriter
- Personable and upbeat
- Experienced in both digital and print design
- Organized and motivated

awards & recognitions

Applied Arts Magazine

An international student award; shown in the November 2017 issue.

University of Louisville College of Arts and Sciences

1st place in the design category of the 2017 A&S annual art show.

AIGA

Award winner in The Show 2018 Student category.

Award winner + honorable mention in The Show 2019 Student category.

The American Advertising Federation

Won Silver award in student category of AAF Louisville's 2018 ADDY awards.

The Hive

Work shown in the Hive space at the University of Louisville.

Hite Art Institute

Recipient of Hite Academic Achievement scholarship Fall 2017.

Silver B.O.B. Award for outstanding graduating portfolio.

experience

Giddy, GE Appliances

January 2018 to present
Graphic Designer

Stood up brand expressions, created landing pages, and designed ads and social media content for microenterprising projects for a variety of brands under GE's market validation experiment, Giddy.

Kentucky Higher Education Student Loan Corporation *August 2016 to January 2018* *Design Intern*

Created ads, email blast templates, and other materials needed for day-to-day operations.

Relay Design Co.

Summer 2017
Design Intern

Created ads, logo concepts, tshirt designs and other collateral for a wide variety of clients.

Freelance Work

March 2015 to present
Print, Digital Media, and Wearables

Chiefly merchandise and album art design for local music acts.

Sales & Customer Service

September 2012 to May 2017

- Sales position at Teavana (April 2015 to May 2017)
- Keyholder position at Hot Topic (October 2013 to October 2015)
- Management position at Little Caesars (September 2012 to October 2013)